

**5.7.14 2007 Printer Manufacturer Market Shares (Percent of Products Produced)**

<u>Company</u>	<u>Ink Jet Printer Market Share (%)</u>	<u>Laser Printer Market Share (%)</u>	<u>Dot Matrix Market Share (%)</u>		
Hewlett-Packard	58%	56%	N/A	Total Ink Jet Units Shipped:	6,392,177
Canon	16%	N/A	N/A	Total Laser Units Shipped:	3,356,556
Epson	11%	N/A	27%		
Lexmark	15%	10%	11%	Total Dot Matrix Units Shipped:	231,547
Dell	0%	11%	N/A		
Samsung	N/A	6%	N/A		
Brother	N/A	4%	N/A		
Oki Data	N/A	3%	46%		
Konica Minolta	N/A	1%	N/A		
Panasonic	N/A	N/A	6%		
TallyGenicom	N/A	N/A	5%		
Others	0%	9%	6%		
Total	100%	100%	100%		

Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2008, p. 41.